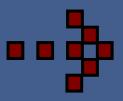
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How to Evaluate the Board of Directors? Corporate Governance Best Practices



#### Здравствуйте

こんにちは

你好

\_ Howdy

नमसते

Hola

여보세요

Ciao

您好



Hallo

مرحبًا

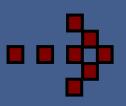
Salut

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ולה!

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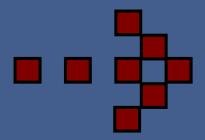
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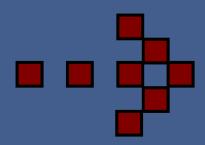
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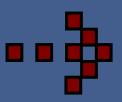
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# Corporate Governance Best Practices

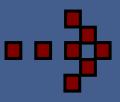


## Board of Directors (BOD) Duties, Roles & Liabilities



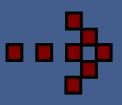
## The Board of Directors (BOD)

- Types of Boards
- Types of Directors
- Effective Board structure and composition
- Fiduciary and statutory duties
- Exercise of powers, care, and skills
- Director's liabilities and how to avoid them
- Relationship with the Chairman, CEO, and Shareholders
- Audit and compliance committee
- Compensation committee



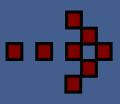
### The Chairman of the Board

- Knowledge
  - Industry, business, and functions
- Leadership
  - Team-building and relationship quality
- Execution
  - Effectiveness and efficiency (80/20)
  - Process maturity and quality
  - Decision-making and performance management tools
  - Involvement and time



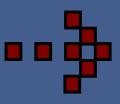
#### **New BOD Challenges**

- Enron and WorldCom scandals
- Sarbanes Oxley Act compliance
  - Internal controls
  - What does it mean to the board, the CEO and the auditors?
- CEOs Compensation scandals and shareholders revolts
- Shareholder activism and "Say On Pay"
  - What does it mean to the board and the CEO?



#### **Governance Vs. Value Add**

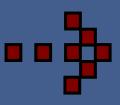
- CEOs Top Complaints
  - BOD is waste of time
  - BOD do not know the business and cannot add value
  - Too much power or too much involvement
  - Too much politics and personal agendas
  - Ineffective meetings and evaluation processes
  - Myopic or short-term view
  - Unfair CEO compensation
  - Disconnect with CEO compensation and performance goals



#### **Board of Directors Assessment -1**

#### **BOD Scorecard**

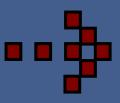
- BOD culture
- BOD code of conduct and ethics
- BOD composition, nomination, and succession
- BOD information and communication reports
- BOD process, tools, care, and involvement
- Governance and risk management
- Stakeholders power, politics and relationship management
  - Chairman & board members
  - CEO & the executive team
  - Institutional investors & shareholders



#### **Board of Directors Assessment -2**

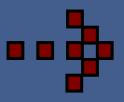
#### **BOD Scorecard**

- BOD performance standards and metrics?
- CEO performance standards and metrics?
- Corporate performance standards and metrics?
- Quality of BOD meetings
- Quality of information for decision-making
- Strategic planning process
- Succession planning process



#### **Becoming a Board Member**

- Knowledge and experience
- Network and access
- Election and removal
- Orientation and development
- Internal and external alliance building
- How to manage the relationship with other stakeholders
- How to manage conflicts with other stakeholders
- Risk management
- Crisis management
- Public Relations



Спасибо

Gracias

Grazie

متشكرم

ありがとう ございます

**See You Next Time!** 

धन्यवाद

Merci

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**Danke** 

너를 감사하십시요

谢谢

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Thank you

Howdy

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אנא בדוק האם המלה

Cám ơn